



TARGET SEO ANALYSIS REPORT

Prepared for
<https://redrockroofing.com>

Sep 14, 2026

Project Dashboard for redrockroofing.com

Site On-Page Optimization

Site On-Page Optimization include 8 different reports representing current optimization for your SEO Campaign. The main variables include: site optimization, On-site & Technical issues and optimization of targeted landing pages for your website. This analysis will be the baseline for your SEO Campaign to track your website optimization progress.

Site Optimization Overview

49%

Site optimization

264

issues found

109

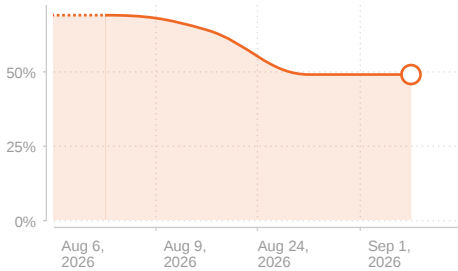
pages with issues

264

total pages analysed

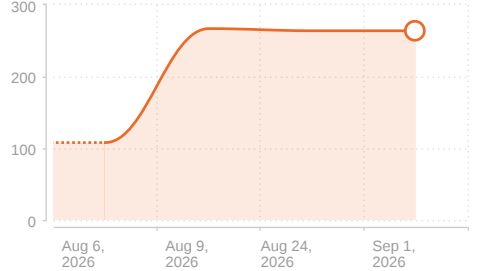
Site Optimization over Time

49.00% Site Optimization



SEO Audit Issues over Time

264 SEO issues



Landing Pages by Page Optimization

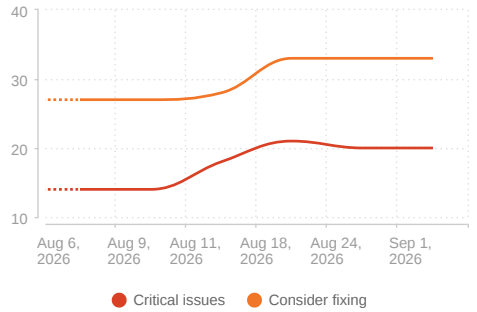
6
PAGES REQUIRES OPTIMI...

- 4 - poorly optimized...
- 2 - unexceptionally ...
- 1 - well optimized la...

Top 5 best optimized landing pages

Landing page	Score	Critical issues
Longmont Roofin...	58%	3
Boulder Roofing C...	39%	3
Home	77%	2
Colorado Springs ...	51%	2
Denver Roofing C...	48%	2

Landing Page Issues over Time



Technical Issues

15

Unique broken links

96

Pages with errors

9	Page Not Found Issues	3	Server Issues	93	Links with a 301 Redirect
1	Broken Image Links	1	Page Access Issues	11	Links with a 302 Redirect
1	Broken Javascript files	✓	No Mixed Content Issues		
✓	No Broken CSS files	2	Redirect chains		
✓	No Broken links in CSS styles	✓	No Redirect loops		



Site Visibility & Search Rankings

Site Visibility & Search Rankings include 16 different reports representing current visibility and rankings for your website. These reports start at a high level overview moving into more specific ranking analytics as you move down this section. These reports include: Average ranking trends and distribution across major search engines and competitors, and Indexed pages in Google Database.

Average Ranking Position (Organic results)

80 ▼ 1 Google.com (Denver Co)	68 ▲ 1 Google.com (Larimer Co)	62 Google.com (Bo Co)	81 ▼ 1 Google.com (El Paso Co)
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Ranking Distribution (Organic results)

10 ▲ 1 Top 1	37 ▼ 1 Top 10	79 ▼ 4 Top 30
27 Top 5	59 ▼ 8 Top 20	85 Top 50
		85 Top 100
85 results found for 67 keywords in 4 SEs.		

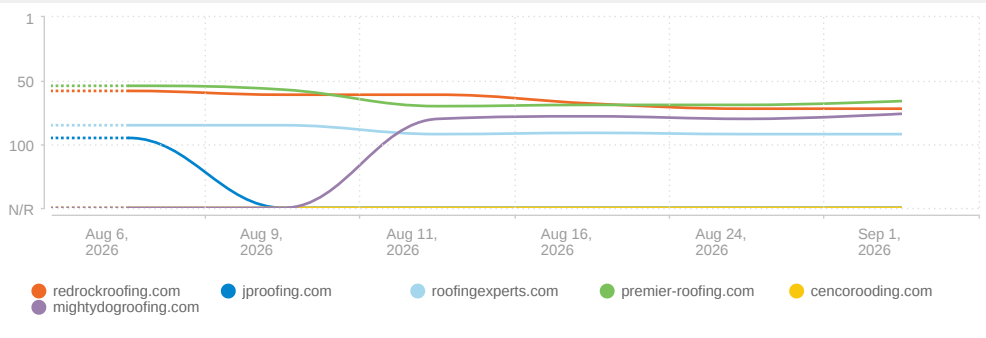
Top 5 Keywords by Rankings (Organic results)

Keyword	Global monthly se...	Google.com (Denver C
red rock roofing	720	1
Colorado roofing	590	2
colorado roofing company	210	1
Colorado roofing company	210	1
colorado roofing contractor	170	2

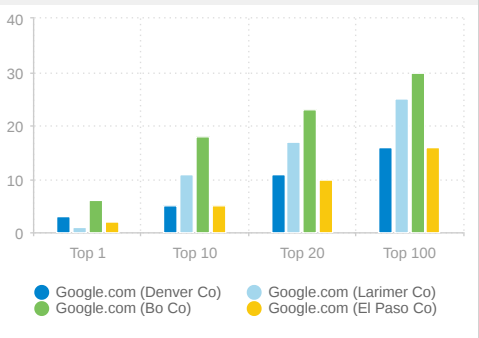
My Top 5 Competitors by Visibility Score

Domain	Visibility sc...	Ranked keyword	Average Ranking
premier...	55 ▲ 17	33 ▲ 3	66 ▲ 11
mightyd...	40 ▲ 16	24 ▲ 2	76 ▲ 10
roofing...	17 ▲ 8	9 ▲ 2	89 ▲ 5
jproofin...	0	0	101
cencoro...	0	0	101

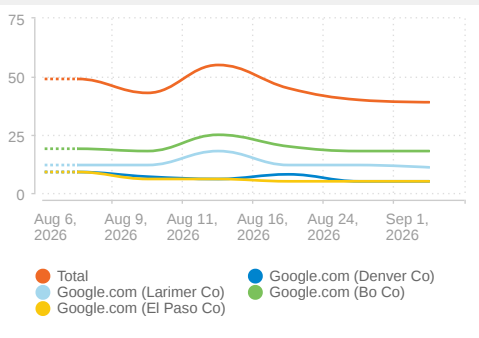
Average Ranking Position with Competitors



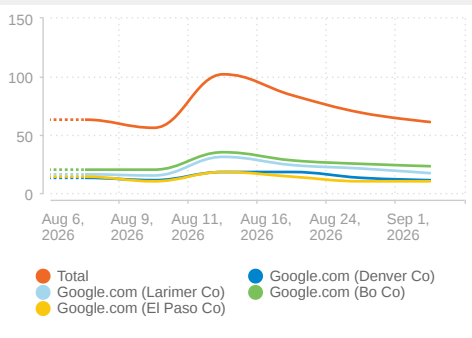
Ranking Distribution by Search Engine



Number of Keywords in Top 10



Number of Keywords in Top 20





LEGEND: ▲ Positive change ▼ Negative change