



# TARGET SEO ANALYSIS FROM YOUR COMPANY NAME

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Prepared for  
<https://predatormountainwear.com>

May 20, 2024



# Project Dashboard for [predatormountainwear.com](https://predatormountainwear.com)

## Site On-Page Optimization

Site On-Page Optimization include 8 different reports representing current optimization for your SEO Campaign. The main variables include: site optimization, On-site & Technical issues and optimization of targeted landing pages for your website. This analysis will be the baseline for your SEO Campaign to track your website optimization progress.

### Site Optimization Overview

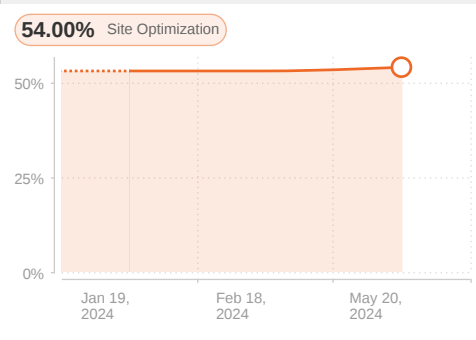
**54%**  
Site optimization

**143**  
issues found

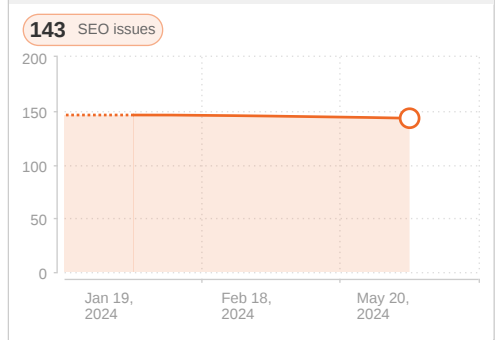
**39**  
pages with issues

**47**  
total pages analysed

### Site Optimization over Time



### On-site Issues over Time



### Landing Pages by Page Optimization

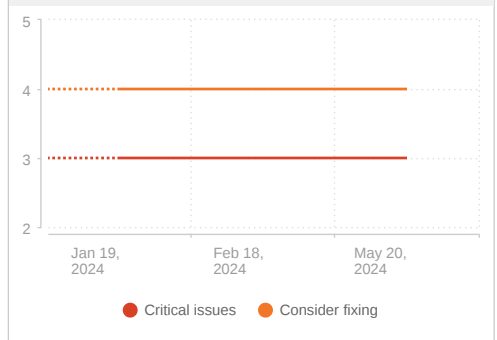
**1**  
PAGE REQUIRE OPTIMIZA...

- 0 - poorly optimized...
- 1 - unexceptionally ...
- 0 - well optimized la...

### Top 5 best optimized landing pages

Landing page	Score	Critical issues
Home	60%	3

### Landing Page Issues over Time



### Technical Issues

Unique broken links	No pages with 404 issue found	No Page Access Issues	<b>1</b> Links with a 302 Redirect
	No Broken Images	No Mixed Content Issues	
	No Broken Javascript files	No Redirect chains	
	No Broken CSS files	No Redirect loops	
	No Server Issues	<b>10</b> Links with a 301 Redirect	
<b>48</b> Pages with errors			



### Site Visibility & Search Rankings

Site Visibility & Search Rankings include 16 different reports representing current visibility and rankings for your website. These reports start at a high level overview moving into more specific ranking analytics as you move down this section. These reports include: Average ranking trends and distribution across major search engines and competitors, and Indexed pages in Google Database.

#### Average Ranking Position

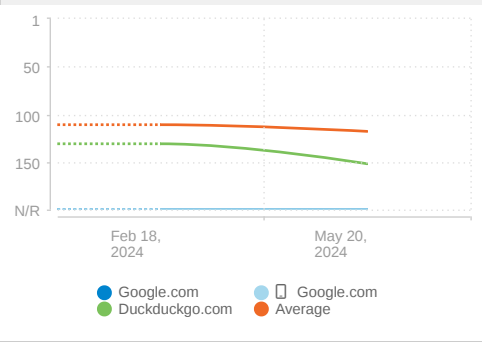
<p>NOT RANKED</p> <p>Google.com</p>	<p>NOT RANKED</p> <p>Google.com</p>	<p><b>152</b> ▼ 21</p> <p>Duckduckgo.com</p>
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#### Ranking Distribution (Organic results)

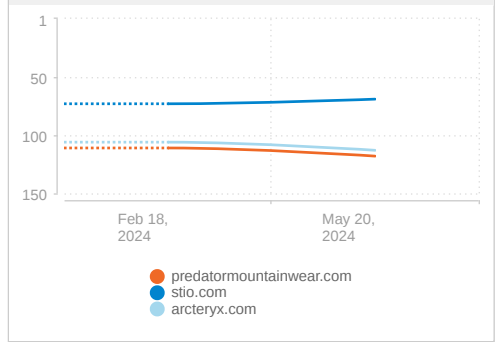
<b>0</b> Top 1	<b>0</b> Top 10
<b>0</b> Top 5	<b>0</b> Top 20
	<b>0</b> Top 30

0 results found for 6 keywords in 3 SEs.

#### Average Ranking Position Trend



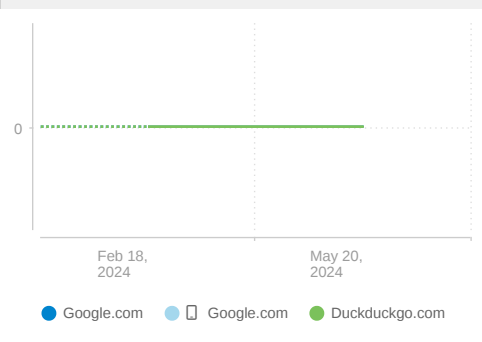
#### Average Ranking Position with Competitors



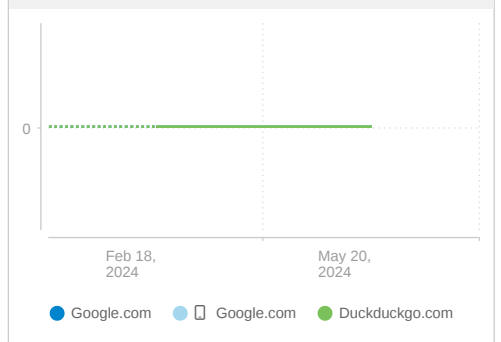
#### My Top 5 Competitors by Visibility Score

Domain	Visibility score	Ranked keywords	Average Ranking
stio.com	63 ▲ 7	6	68 ▲ 1
arcteryx...	14 ▼ 13	5 ▲ 1	119 ▼ 13

#### Number of Keywords in Top 10



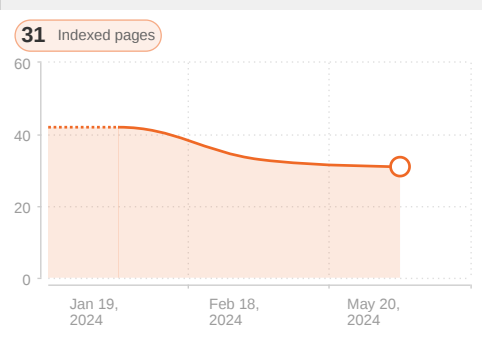
#### Number of Keywords in Top 20



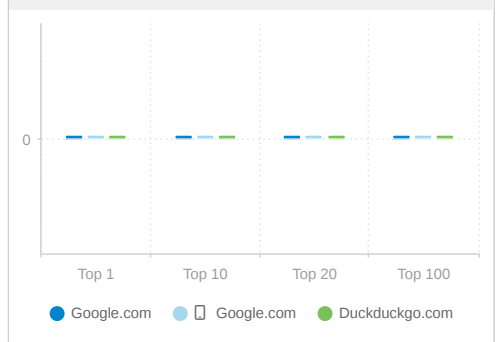
#### Top 5 Keywords by Rankings

None of your keywords were found in SE listings in selected search engines.

#### Pages in Google Index



#### Ranking Distribution by Search Engine





LEGEND: ▲ Positive change ▼ Negative change



# Brief for [predatormountainwear.com](https://predatormountainwear.com)

This report gives a brief overview of specific keywords and their position on search engine results pages.

▼ Applied Filters

✓ Compared with: the previous results (Feb 18, 2024)

Keyword (6)	Local monthly searches - United States	Impressions from Google	Visits from Google	Google.com	📱 Google.com	Duckduckgo.com
ski apparel	2,400			-	-	317 +
ski apparel sale	260			-	-	-
ski jackets	40,500			-	-	-
outerwear sale	320			-	-	-
sale ski jackets	4,400			-	-	-
ski outerwear	170			-	-	191 ▲ 89

LEGEND: + Added (1 position) - Not found (16 positions) ▲ Positive change (1 position)