



SEO CAMPAIGN ANALYSIS REPORT

Prepared for
<https://shiftsetgo.com>

Jun 1, 2020

Project Dashboard for <https://shiftsetgo.com>

Site On-Page Optimization

Site On-Page Optimization include 8 different reports representing current optimization for your SEO Campaign. The main variables include: site optimization, On-site & Technical issues and optimization of targeted landing pages for your website. This analysis will be the baseline for your SEO Campaign to track your website optimization progress.

Site Optimization Overview

38%

Site optimization

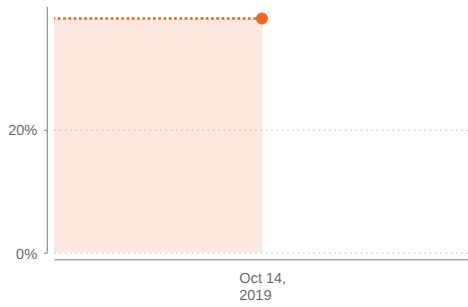
21 issues found

6 pages with issues

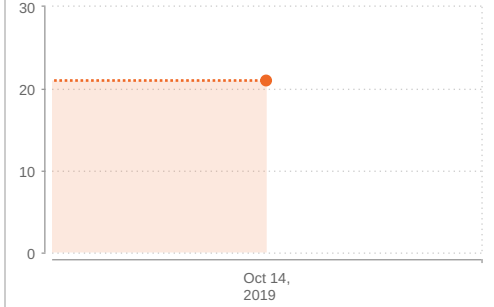
5 total pages analysed



Site Optimization over Time



On-site Issues over Time



Landing Pages by Page Optimization



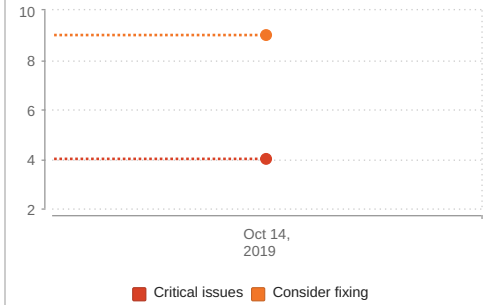
1 PAGE REQUIRE OPTIMIZ.

- 1 - poorly optimized landing..
- 0 - unexceptionally optimize.
- 0 - well optimized landing p..

Top 5 best optimized landing pages

Landing page	Score	Critical issues
Home	20%	4

Landing Page Issues over Time



Technical Audit



No Broken Links and Images



No Server Issues



No Page Access Issues



No Broken JS and CSS Files



No Mixed Content Issues

Broken Links



Awesome!
Your site has no technical issues.

67

Total Links Scanned

5

Total Pages Scanned

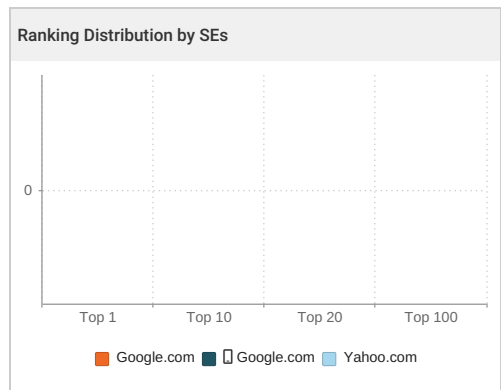
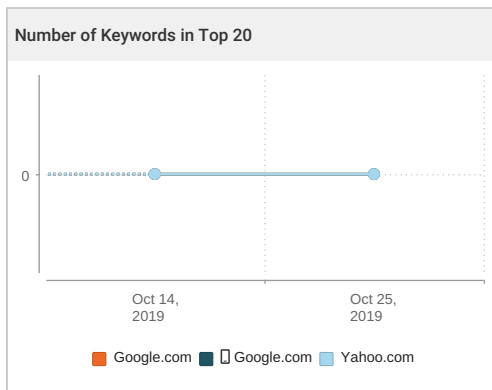
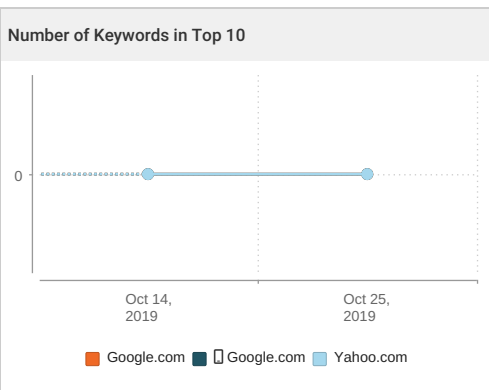
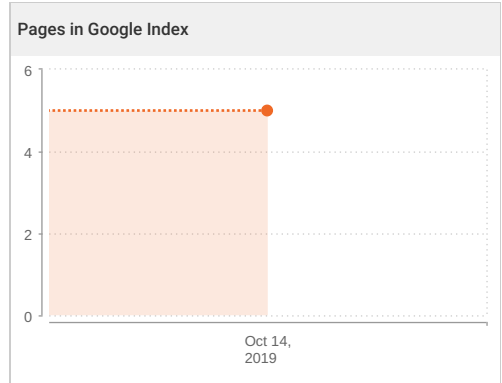
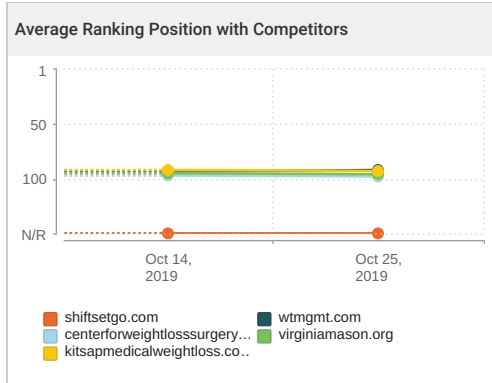
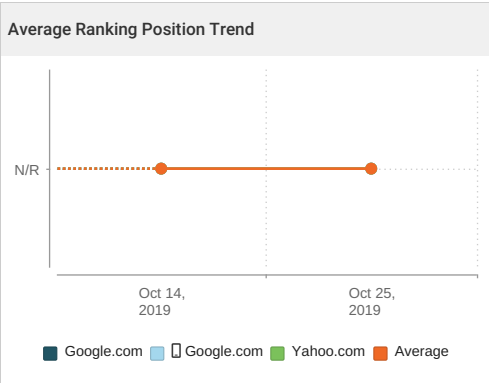
Project Dashboard for <https://shiftsetgo.com> (continued)

Site Visibility & Search Rankings

Site Visibility & Search Rankings include 16 different reports representing current visibility and rankings for your website. These reports start at a high level overview moving into more specific ranking analytics as you move down this section. These reports include: Average ranking trends and distribution across major search engines and competitors, and Indexed pages in Google Database.

Average Ranking Position

<p>NOT RANKED</p> <p>Google.com</p>	<p>NOT RANKED</p> <p>Google.com</p>	<p>NOT RANKED</p> <p>Yahoo.com</p>
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Top 5 Keywords by Rankings

Keyword	Google global searche.	Google.com
Ideal Protein coach.	50	not scanned
Ideal Protein cost	480	-
Ideal Protein	33,100	-
Washington state w	10	-
Washington state w	10	-

Ranking distribution (Organic results)

0	0
Top 1	Top 10
0	0
Top 5	Top 20
0	0
	Top 30

0 results found for 25 keywords in 3 SEs.

Ranking distribution (Google's SERP features)

0	0
Top 1	Top 10
0	0
Top 5	Top 20
0	0
	Top 30

0 results found for 25 keywords in 2 SEs.



Project Dashboard for <https://shiftsetgo.com> (continued)

LEGEND:

- Not found



Brief for <https://shiftsetgo.com>

This report gives a brief overview of specific keywords and their position on search engine results pages.

Keyword (25)	Google local searches		Competition	Google.com	☐ Google.com	Yahoo.com
	Washington, United S... ¹	United States				
Ideal Protein	1,600	22,200	234,000,000	-	-	-
Ideal Protein cost	50	390	58,800,000	-	-	-
Ideal Protein coaching	10	30	n/a	not scanned	not scanned	not scanned
Bellingham weight loss Tags: City	10	20	1,280,000	-	-	-
Washington state weight loss program Tags: State	10	10	153,000,000	-	-	-
Washington state weight loss training Tags: State	10	10	151,000,000	-	-	-
Washington state weight loss Tags: State	10	10	173,000,000	-	-	-
Poulsbo weight loss program Tags: City	10	10	72,100,000	-	-	-
Poulsbo weight loss training Tags: City	10	10	22,800,000	-	-	-
Poulsbo weight loss Tags: City	10	10	28,900	-	-	-
Marysville weight loss program Tags: City	10	10	77,500,000	-	-	-
Marysville weight loss training Tags: City	10	10	23,000,000	-	-	-
Marysville weight loss Tags: City	10	10	39,900,000	-	-	-
Lake Stevens weight loss program Tags: City	10	10	11,100,000	-	-	-
Lake Stevens weight loss training Tags: City	10	10	11,800,000	-	-	-
Lake Stevens weight loss Tags: City	10	10	11,600,000	-	-	-
Mill Creek weight loss program Tags: City	10	10	11,100,000	-	-	-
Mill Creek weight loss training Tags: City	10	10	11,100,000	-	-	-
Mill Creek weight loss Tags: City	10	10	12,200,000	-	-	-
Bellingham weight loss program Tags: City	10	10	112,000	-	-	-



Brief for <https://shiftsetgo.com> (continued)

Keyword (25)	Google local searches		Competition	Google.com	📍 Google.com	Yahoo.com
	Washington, United S...	United States				
Bellingham weight loss training Tags: City	10	10	23,300,000	-	-	-
Everett weight loss program Tags: City	10	10	676,000	-	-	-
Everett weight loss training Tags: City	10	10	23,000,000	-	-	-
Everett weight loss Tags: State	10	10	514,000	-	-	-
Washington weight loss program Tags: State	10	10	114,000,000	-	-	-

LEGEND:

- Not found (72 positions)

TARGET LOCATION:

1. Washington, United States